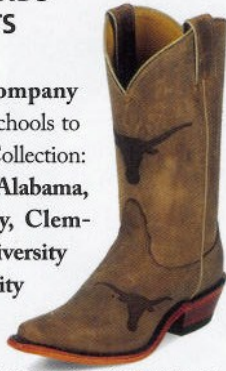


**NOCONA EXPANDS
COLLEGE BOOTS
COLLECTION**

Nocona Boot Company has added 11 new schools to the College Boots Collection: **The University of Alabama, Auburn University, Clemson University, University of Florida, University of Georgia, Kansas State University, Louisiana University of Texas boot State University, University of Nebraska, The University of Oklahoma, University of Tennessee and The University of Texas.**



“We are thrilled to announce this significant expansion of our program,” said Monte Nelson, Nocona Boot Company brand manager. “We are committed to the growth of this collection and anticipate even greater returns for our retailers.”

(866) 240-8854; noconaboots.com

THE WORKING COWBOY



Justin Workboots



Justin



Nocona